## ABSTRACT OF THE DISCLOSURE:

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A multi-development picture and picture-frame structure, mainly includes a picture-frame body, and a bistable display with its control circuit, wherein the control circuit is provided with a microprocessor, a memory with its driving circuit, and a memory card reader. The image data in the memory card are accessed by the card reader and stored in the memory such that the image can be displayed on a bistable display without continuous power supply. This is done by selecting the variant image and displaying time through the selection buttons, so as to constitute the displaying effect as a photo picture. The image data can also be received from variant storage through a USB interface, and/or an infrared transmission interface, and/or a Bluetooth transmission interface.